

# Valentina ★ Paternostro

Montevideo, Uruguay

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## EXPERIENCE

### Estudio Domo — Co-founder & UX/UI Designer

Jun 2020 – Present

I'm co-founder of Estudio Domo, a design and web development studio. I lead UX/UI, brand identity, creative direction, and social media design projects, while also managing client relationships. I develop digital products and communication solutions for brands across different industries, working closely with development from idea to implementation.

### BlueBat Games — UX/UI Designer

Feb 2023 – Dec 2025

Designed and maintained the user experience and interface for 5+ casino apps, ensuring visual coherence and brand consistency across different clients. Developed and documented a scalable design system with reusable components, screens, and flows, reducing redundancies and improving consistency across products. Led design system standardization and helped optimize workflows, working closely with Product, Development, QA, and Marketing.

### LoopStudio — UX/UI & Graphic Design

Sep 2021 – Feb 2023

Worked on digital projects for international clients, conducting UX audits, user research, prototyping, and UI design. Collaborated with cross-functional teams and external stakeholders on products across different industries. Featured projects: graphic design and UX/UI for Indicative and Dein Startup, LoopStudio website redesign, and UX/UI audit for Afino's mobile app.

### Previous experience — Indutop S.A. & Leopoldo Gross

2013 – 2021

7+ years of experience in product design and buying within the fashion industry, focused on market research, trend analysis, collection development, and international sourcing. Traveled frequently to China and London for sample selection, supplier sourcing, and product development.

## EDUCATION

Graphic Design Degree — Universidad ORT

Fashion Design Degree — Universidad ORT

Courses: AI Digital Products (Coderhouse, 2026, in progress) · AI in Figma (Memorisely, 2025) · AI Image Creation & Advanced Photoshop (SHIFTA, 2023) · UI & UX/UI Design (Coderhouse, 2022)

## SKILLS

Figma · Figma Make · Adobe Photoshop · Adobe Illustrator · Adobe InDesign · Zeplin · Notion · Jira · HTML/CSS

AI: Claude · Claude Code · Claude design · Figma Make · ChatGPT

## LANGUAGES

Spanish — Native

English — Upper-intermediate

## REFERENCES

References available upon request.